

# University of Pretoria Yearbook 2017

## Theatre studies: Theory 320 (TNT 320)

**Qualification** Undergraduate

**Faculty** [Faculty of Humanities](#)

**Module credits** 20.00

**Prerequisites** No prerequisites.

**Language of tuition** Afrikaans and English is used in one class

**Academic organisation** Drama

**Period of presentation** Semester 2

### Module content

Performing arts management and cultural memory

Students are introduced to management principles such as: managing theatre space; events management and the law; art in the world of work; aspects of contract law; the notion of NGOs and establishment of companies; budgeting and financial record keeping; marketing strategies for the arts; fundraising strategies; writing of evaluation reports; career opportunities.

The links between performing arts, tourism and heritage and the impact of these on economical, political, social, cultural, educational, ecological and aesthetic domains will be considered.

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.